

Aryan Soni

Systems Engineer · AI & Automation

Jagdalpur, India • arpitsoni811@gmail.com • +91 93006 29005 • linkedin.com/in/aryan-soni-4129ab20b • aryansoni.xyz

I build AI-powered operational systems and web products that people actually use. Systems engineer at a community-based tourism enterprise spanning 15+ districts, where I own the internal stack end to end — agentic AI, n8n automation, knowledge infrastructure, and web — alongside seven-plus websites and platforms shipped for tourism brands, an e-commerce store, an agency, and a district government. I don't build demos and disappear: I live with my systems daily, so I know what breaks and what teams actually adopt.

CORE SKILLS

AI & Agentic Systems: Agentic AI systems, AI system design, context engineering, RAG-based systems, evals, AI copilots, LLM integration (Gemini, Claude, OpenAI), tool/function calling, prompt engineering

Automation & No-Code: n8n workflow orchestration, business-process automation, multi-app integration, Google Workspace

Development & Data: WordPress (Kadence, mu-plugins, REST API, WP Travel), React / Next.js, Python, PHP, SQL, PostgreSQL, Supabase, relational schema design

Design & Practice: UI/UX design, information architecture, AI/automation systems audits, dashboards & data visualization, technical documentation

EXPERIENCE

Systems Engineer — Tourism

Aug 2024 – Present

Unexplored Bastar · Community-based tourism social enterprise · Chhattisgarh, India

- Sole builder and maintainer of the internal systems stack — automation, AI agents, knowledge infrastructure, and web — across 15+ districts and hundreds of destinations.
- Redesigned and rebuilt the company's primary website; in the year following relaunch, **new users grew ~173% and engagement ~196% year-over-year** (active users +44%).
- Designed and built a **stay platform** for regional homestays, camps and resorts — now drawing ~6,000 visits and **~500 enquiries per year** (~8% visit-to-enquiry rate).
- Designed and shipped an **AI itinerary-generation agent** that cut custom itinerary creation from **2–3 hours to under 10 minutes** per request.
- Architected a **970-row operational knowledge base** (33-table relational schema) that moved dispersed institutional knowledge out of individual memory into one shared, queryable source of truth.
- Built form-driven automations on n8n (finance tracking with forward projections, leave management, multi-app integrations), led the organization's migration to Google Workspace + ClickUp, and implemented its CRM (Sembark).

SELECTED PROJECTS

AI & Automation Systems

- AI Itinerary Agent** — ingests a travel-agent form, queries the 970-row knowledge base as a callable tool, and returns a costed day-by-day itinerary. Made the system prompt tool-query-aware and pre-filtered data upstream to beat multi-step orchestration limits. [n8n](#) · [Gemini Flash](#) · [Sheets KB](#)
- Operational Knowledge Base** — 33-table schema (~970 rows) spanning destinations, stays, transfers, festivals, crafts and vendors, with a vendor review & comments system. [Schema design](#) · [Sheets](#) → [Postgres](#)
- B2B Lead-Generation Pipeline** (in progress) — finds and matches relevant B2B leads, drafts customized outreach, and manages follow-ups. [AI agents](#) · [Gmail](#) · [ClickUp](#)
- Finance Tracker & Leave Workflow** — a consolidated ledger unifying salaries, recurring payments and vendor payouts with forward projections, plus a form → approval → record leave pipeline. [n8n](#) · [Google Workspace](#)

Web & Digital Products

- experiencebijapur.in** — official district tourism website, built with the District Government of Bijapur, Chhattisgarh.
- tribaltokni.com** — e-commerce storefront for a tribal-crafts brand: catalog, storefront and purchase flow.
- Bastar Dussehra** · **Enroute Bastar** · **Ilika Journeys** · **aayammedia.in** — a festival culture site, tour agency and tourism sites, and an agency portfolio, designed and coded end to end. Built on WordPress/Kadence with custom REST endpoints and mu-plugins.

Proposals: Technology partnership for the Tapti Conservation Reserve (ticketing, website, digital training; ₹1.65 crore / 3-year model); audio-guide app for Barsur heritage city; tourism app for Kanger Valley National Park.

EDUCATION

B.Tech, Electronics & Telecommunication Engineering

2020 – 2024

Bhilai Institute of Technology, Durg, Chhattisgarh